



3145 County Hwy G, Rhinelander, WI 54501
Ph. 715-369-5700, www.enterprisewood.com

White Pine Flooring

Square Edge Profile



Micro-Bevel Profile



Thickness: .680"

Widths/Face Coverage: 3", 5", 6-3/4" (referred to as 7"), 8-3/4"- (referred to as 9")

- Standard pricing is based on above listed face coverages.
- Product available in multiple width pattern pending upon availability.

Lengths: Random lengths of 12" to 96" minimizes waste.

- Specific Lengths available upon request for an additional charge pending availability.
- Available end-matched or not end-matched.

Texturing Options: Sanded, Century Sawn, Wire Brushed, Rough Sawn (Square Edge only)

Grades: Rustic, Select

- Rustic wood grades contain knots and the most color & character variation.
- Select wood grades have very small infrequent tight knots and are more uniform in color & character.

Finish Options: Unfinished, Oil Based Polyurethane, Water Based Polyurethane

- Staining available for an additional charge
- Pre-finishing is not recommended for square edge flooring. It is recommended that square edge flooring be sanded and finished onsite after being installed by a qualified wood flooring installation professional.

Acclimation: Recommended acclimation period of 2 weeks of proper storage at the job site.

- Keep proper humidity levels in your home or business between 35% to 55%
- It is recommended to measure humidity levels in your home using a hygrometer
- For wider width flooring such as 7" or 9" planks it is recommended the floor be installed within 30 days of storage at your job site.
- It is not recommended to store your wood flooring for long periods of time before installation to prevent natural changes to your wood such as expansion, contraction, cupping, checking, cracking, etc.. Wood is a natural resource that will act naturally if proper conditions are not maintained.

Reaction to Environmental Conditions

- Wood is a product of nature and will act naturally. It will expand and contract as it gains and loses moisture. Some gaps between boards during low-humidity seasons are normal and not considered a defect. Maintaining optimum humidity levels of 30 to 55% will minimize these occurrences. Allowing relative humidity levels to fall below 30% can result in structural damage to the floor or paneling such as large gaps, splits in the surface, distortion of the boards and structural failure. Humidity levels above 55% can result in surface warping and structural failure of boards.

Light Exposure:

- Varying changes (patina) can occur when wood is exposed to UV rays from sunlight, florescent, LED, and incandescent bulbs. Window coverings, UV resistant tint, solar screens can minimize but not eliminate this natural occurrence. Certain species are more susceptible to light & development of varying degrees/shades of patina, due to their high content of natural oils.

Maintenance: Pine is a softer wood and is more susceptible to scratches and dents.

- Sweeping with a soft bristle broom
- Cleaning periodically with a professional wood floor cleaning product recommended by a wood flooring professional. Do not use sheet vinyl or tile floor cleaning products on

wood floors. Self-polishing acrylic waxes can cause wood to become slippery and appear dull quickly.

- Do not wet-mop a wood floor. Standing water can dull the finish, damage the wood and leave a discoloring residue. Wipe up spills immediately with a slightly dampened towel. Do not over-wax a wood floor. If the floor dulls, try buffing instead. Avoid wax buildup under furniture and other light traffic areas by applying wax in these spots every other waxing session.
- Put soft plastic or fabric-faced glides under the legs of furniture to prevent scuffing and scratching. Avoid walking on your wood floors with cleats, sports shoes and high heels.
- When moving heavy furniture, do not slide it on wood flooring.
- For wood flooring in the kitchen, place an area rug in front of the kitchen sink. Use a humidifier throughout the winter months to keep wood movement and shrinkage to a minimum.
- Place mats and throw rugs at doorways to help protect wood floors from grit, dirt and sand.